WEST VIRGINIA LEGISLATURE

2021 REGULAR SESSION

Introduced

Senate Bill 597

BY SENATOR CAPUTO

[Introduced March 8, 2021; referred

to the Committee on the Judiciary]

- A BILL to amend and reenact §3-8-1a and §3-8-9 of the Code of West Virginia, 1931, as amended,
- 2 all relating to defining caregiving expenses; and providing for caregiving expenses to be
- 3 given to candidates running for office in West Virginia.

Be it enacted by the Legislature of West Virginia:

ARTICLE 8. REGULATION AND CONTROL OF ELECTIONS.

§3-8-1a. Definitions.

1 As used in this article, the following terms have the following definitions:

(1) "Ballot issue" means a constitutional amendment, special levy, bond issue, local option
referendum, municipal charter or revision, an increase or decrease of corporate limits, or any
other question that is placed before the voters for a binding decision.

5 (2) "Billboard advertisement" means a commercially available outdoor advertisement, 6 sign, or similar display regularly available for lease or rental to advertise a person, place, or 7 product.

8 (3) "Broadcast, cable, or satellite communication" means a communication that is publicly
9 distributed by a television station, radio station, cable television system, or satellite system.

- 10 (4) "Candidate" means an individual who:
- (A) Has filed a certificate of announcement under §3-5-7 of this code or a municipal
 charter;

13 (B) Has filed a declaration of candidacy under §3-5-23 of this code;

14 (C) Has been named to fill a vacancy on a ballot; or

15 (D) Has declared a write-in candidacy or otherwise publicly declared his or her intention

to seek nomination or election for any state, district, county, municipal, or party office to be filledat any primary, general, or special election.

(5) "Candidate's committee" means a political committee established with the approval of
or in cooperation with a candidate or a prospective candidate to explore the possibilities of seeking
a particular office or to support or aid his or her nomination or election to an office in an election

cycle. If a candidate directs or influences the activities of more than one active committee in a
 current campaign, those committees shall be considered one committee for the purpose of
 contribution limits.

(6) "Caregiving services" means "direct care, protection, and supervision of a child or other
 person with a disability or a medical condition for which a candidate has direct caregiving
 responsibility." For the purposes of this article, the caregiving service expense incurred must be
 in direct connection with the candidate's campaign and service activities during the current
 election cycle.

(6) (7) "Caucus campaign committee" means a West Virginia House of Delegates or
 Senate political party caucus campaign committee that receives contributions and makes
 expenditures to support or oppose one or more specific candidates or slates of candidates for
 nomination, election, or committee membership.

33 (7) (8) "Clearly identified" means that the name, nickname, photograph, drawing, or other
34 depiction of the candidate appears or the identity of the candidate is otherwise apparent through
35 an unambiguous reference, such as "the Governor", "your Senator", or "the incumbent", or through
36 an unambiguous reference to his or her status as a candidate, such as "the Democratic candidate
37 for Governor" or "the Republican candidate for Supreme Court of Appeals".

(8) (9) "Contribution" means a gift, subscription, loan, assessment, payment for services,
dues, advance, donation, pledge, contract, agreement, forbearance, promise of money, or other
tangible thing of value, whether conditional or legally enforceable, or a transfer of money or other
tangible thing of value to a person, made for the purpose of influencing the nomination, election,
or defeat of a candidate.

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(A) A coordinated expenditure is a contribution for the purposes of this article.

(B) An offer or tender of a contribution is not a contribution if expressly and unconditionally
 rejected or returned. A contribution does not include volunteer personal services provided without
 compensation: *Provided*, That a nonmonetary contribution is to be considered at fair market value

47 for reporting requirements and contribution limitations.

48 (9) (10) "Coordinated expenditure" is an expenditure made in concert with, in cooperation
 49 with, or at the request or suggestion of a candidate or candidate's committee and meeting the
 50 criteria provided in §3-8-9a of this code.

51 (10) (11) "Corporate political action committee" means a political action committee that is
52 a separate segregated fund of a corporation that may only accept contributions from its restricted
53 group as outlined by the rules of the State Election Commission.

54 (11) (12) "Direct costs of purchasing, producing, or disseminating electioneering 55 communications" means:

56 (A) Costs charged by a vendor, including, but not limited to, studio rental time, 57 compensation of staff and employees, costs of video or audio recording media and talent, material 58 and printing costs, and postage; or

(B) The cost of air time on broadcast, cable, or satellite radio and television stations, the
costs of disseminating printed materials, studio time, use of facilities, and the charges for a broker
to purchase air time.

62 (12) (13) "Disclosure date" means either of the following:

(A) The first date during any calendar year on which any electioneering communication is
disseminated after the person paying for the communication has spent a total of \$5,000 or more
for the direct costs of purchasing, producing, or disseminating electioneering communications; or
(B) Any other date during that calendar year after any previous disclosure date on which
the person has made additional expenditures totaling \$5,000 or more for the direct costs of
purchasing, producing, or disseminating electioneering communications.

69 (13) (14) "Election" means any primary, general, or special election conducted under the 70 provisions of this code or under the charter of any municipality at which the voters nominate or 71 elect candidates for public office. For purposes of this article, each primary, general, special, or 72 local election constitutes a separate election. This definition is not intended to modify or abrogate

the definition of the term "nomination" as used in this article.

(14) (15)(A) "Electioneering communication" means any paid communication made by
 broadcast, cable or satellite signal, mass mailing, telephone bank, billboard advertisement, or
 publication in any newspaper, magazine, or other periodical that:

(i) Refers to a clearly identified candidate for Governor, Secretary of State, Attorney
General, Treasurer, Auditor, Commissioner of Agriculture, Supreme Court of Appeals, or the
Legislature;

80 (ii) Is publicly disseminated within:

81 (I) Thirty days before a primary election in which the nomination for office sought by the82 candidate is to be determined; or

83 (II) Sixty days before a general or special election in which the office sought by the84 candidate is to be filled; and

85 (iii) Is targeted to the relevant electorate.

86 (B) "Electioneering communication" does not include:

(i) A news story, commentary, or editorial disseminated through the facilities of any
broadcast, cable or satellite television, radio station, newspaper, magazine, or other periodical
publication not owned or controlled by a political party, political committee, or candidate: *Provided*,
That a news story disseminated through a medium owned or controlled by a political party, political
committee, or candidate is nevertheless exempt if the news is:

92 (I) A bona fide news account communicated in a publication of general circulation or93 through a licensed broadcasting facility; and

94 (II) Is part of a general pattern of campaign-related news that gives reasonably equal 95 coverage to all opposing candidates in the circulation, viewing, or listening area;

96 (ii) Activity by a candidate committee, party executive committee, a caucus campaign
97 committee, or a political action committee that is required to be reported to the State Election
98 Commission or the Secretary of State as an expenditure pursuant to §3-8-5 of this code or the

99 rules of the State Election Commission or the Secretary of State promulgated pursuant to such 100 provision: *Provided*, That independent expenditures by a party executive committee, caucus 101 committee, or a political action committee required to be reported pursuant to §3-8-2 of this code 102 are not exempt from the reporting requirements of this section;

(iii) A candidate debate or forum conducted pursuant to rules adopted by the State Election
Commission or the Secretary of State or a communication promoting that debate or forum made
by or on behalf of its sponsor;

(iv) A communication paid for by any organization operating under Section 501(c)(3) of
the Internal Revenue Code of 1986;

(v) A communication made while the Legislature is in session which, incidental to
 promoting or opposing a specific piece of legislation pending before the Legislature, urges the
 audience to communicate with a member or members of the Legislature concerning that piece of
 legislation;

(vi) A statement or depiction by a membership organization in existence prior to the date
on which the individual named or depicted became a candidate, made in a newsletter or other
communication distributed only to bona fide members of that organization;

(vii) A communication made solely for the purpose of attracting public attention to a product or service offered for sale by a candidate or by a business owned or operated by a candidate which does not mention an election, the office sought by the candidate, or his or her status as a candidate; or

(viii) A communication, such as a voter's guide, which refers to all of the candidates for one or more offices, which contains no appearance of endorsement for or opposition to the nomination or election of any candidate and which is intended as nonpartisan public education focused on issues and voting history.

123 (15) (16) "Expressly advocating" means any communication that:

124 (A) Uses phrases such as "vote for the Governor", "re-elect your Senator", "support the

incumbent nominee for Supreme Court", "cast your ballot for the Republican challenger for House
of Delegates", "Smith for House", "Bob Smith in '04", "vote Pro-Life", or "vote Pro-Choice"
accompanied by a listing of clearly identified candidates described as Pro-Life or Pro-Choice,
"vote against Old Hickory", "defeat" accompanied by a picture of one or more candidates, "reject
the incumbent";

(B) Communicates campaign slogans or individual words that can have no other
reasonable meaning than to urge the election or defeat of one or more clearly identified
candidates, such as posters, bumper stickers, advertisements, etc., which say "Smith's the One",
"Jones '06", "Baker", etc.; or

(C) Is susceptible of no reasonable interpretation other than as an appeal to vote for oragainst a specific candidate.

(16) (17) "Financial agent" means any individual acting for and by himself or herself, or
any two or more individuals acting together or cooperating in a financial way to aid or take part in
the nomination or election of any candidate for public office, or to aid or promote the success or
defeat of any political party at any election.

(17) (18) "Financial transactions" means all contributions or loans received and all
 repayments of loans or expenditures made to promote the candidacy of any person by any
 candidate or any organization advocating or opposing the nomination, election, or defeat of any
 candidate to be voted on.

144 (18) (19) "Firewall" means a policy designed and implemented to prohibit the flow of 145 information between employees or consultants providing services for the person paying for a 146 communication and those employees or consultants currently or previously providing services to 147 a candidate, or to a committee supporting or opposing a candidate, clearly identified in the 148 communication.

149 (19) (20) "Foreign national" means the following:

150 (A) A foreign principal, as such term is defined in 22 U.S.C. §611(b), which includes:

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151 (i) A government of a foreign country;

152 (ii) A foreign political party;

153 (iii) A person outside of the United States, unless it is established that such person:

154 (I) Is an individual and a citizen of the United States; or

(II) That such person is not an individual and is organized under or created by the laws of
the United States or of any state or other place subject to the jurisdiction of the United States and

157 has its principal place of business within the United States; and

(iv) A partnership, association, corporation, organization, or other combination of persons
 organized under the laws of, or having its principal place of business in, a foreign country.

160 (B) An individual who is not a citizen of the United States or a national of the United States,

as defined in 8 U.S.C. §1101(a)(22), and who is not lawfully admitted for permanent residence,

162 as defined by 8 U.S.C. §1101(a)(20).

(20) (21) "Fundraising event" or "fundraiser" means an event such as a dinner, reception,
 testimonial, cocktail party, auction, or similar affair through which contributions are solicited or
 received.

(21) (22) "In concert or cooperation with or at the request or suggestion of" means that a
 candidate or his or her agent consulted with:

(A) The sender regarding the content, timing, place, nature, or volume of a particularcommunication or communication to be made; or

(B) A person making an expenditure that would otherwise offset the necessity for anexpenditure of the candidate or candidate's committee.

172 (22) (23) "Independent expenditure" means an expenditure by a person:

173 (A) Expressly advocating the election or defeat of a clearly identified candidate, including
174 supporting or opposing the candidates of a political party; and

(B) That is not made in concert or cooperation with or at the request or suggestion of such
candidate, his or her agents, the candidate's authorized political committee, or a political party

177 committee or its agents.

178 An expenditure which does not meet the criteria for an independent expenditure is 179 considered a contribution.

180 (23) (24) "Local" refers to the election of candidates to a city, county, or municipal office
 181 and any issue to be voted on by only the residents of a particular political subdivision.

182 (24) (25) "Mass mailing" means a mailing by United States mail, facsimile, or electronic 183 mail of more than 500 pieces of mail matter of an identical or substantially similar nature within 184 any 30-day period. For purposes of this subdivision, "substantially similar" includes 185 communications that contain substantially the same template or language, but vary in nonmaterial 186 respects such as communications customized by the recipient's name, occupation, or geographic 187 location.

188 (25) (26) "Membership organization" means a group that grants bona fide rights and 189 privileges, such as the right to vote, to elect officers or directors, and the ability to hold office to 190 its members and which uses a majority of its membership dues for purposes other than political 191 purposes. "Membership organization" does not include organizations that grant membership upon 192 receiving a contribution.

(26) (27) "Name" means the full first name, middle name, or initial, if any, and full legal last
 name of an individual and the full name of any association, corporation, committee, or other
 organization of individuals, making the identity of any person who makes a contribution apparent
 by unambiguous reference.

197 (27) (28) "Person" means an individual, corporation, partnership, committee, association,
 198 and any other organization or group of individuals.

(28) (29) "Political action committee" means a committee organized by one or more
 persons, the primary purpose of which is to support or oppose the nomination or election of one
 or more candidates. The following are types of political action committees:

202 (A) A corporate political action committee, as that term is defined in this section;

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203 (B) A membership organization, as that term is defined in this section; and

204 (C) An unaffiliated political action committee, as that term is defined in this section.

205 (29) (30) "Political committee" means any candidate committee, political action committee,
 206 or political party committee.

207 (30) (31) "Political party" means a political party as that term is defined by §3-1-8 of this
 208 code or any committee established, financed, maintained, or controlled by the party, including any
 209 subsidiary, branch, or local unit thereof and including national or regional affiliates of the party.

(31) (32) "Political party committee" means a committee established by a political party or
 political party caucus for the purposes of engaging in the influencing of the election, nomination,
 or defeat of a candidate in any election.

(32) (33) "Political purposes" means supporting or opposing the nomination, election, or defeat of one or more candidates or the passage or defeat of a ballot issue, supporting the retirement of the debt of a candidate or political committee or the administration or activities of an established political party or an organization which has declared itself a political party, and determining the advisability of becoming a candidate under the pre-candidacy financing provisions of this chapter.

219 (33) (34) "Targeted to the relevant electorate" means a communication which refers to a 220 clearly identified candidate for statewide office or the Legislature and which can be received by 221 140,000 or more individuals in the state in the case of a candidacy for statewide office, 8,220 or 222 more individuals in the district in the case of a candidacy for the State Senate, and 2,410 or more 223 individuals in the district in the case of a candidacy for the House of Delegates.

(34) (35) "Telephone bank" means telephone calls that are targeted to the relevant
 electorate, other than telephone calls made by volunteer workers, regardless of whether paid
 professionals designed the telephone bank system, developed calling instructions, or trained
 volunteers.

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(35) (36) "Unaffiliated political action committee" means a political action committee that

is not affiliated with a corporation or a membership organization.

§3-8-9. Lawful and unlawful election expenses; public opinion polls and limiting their purposes; limitation upon expenses; use of advertising agencies and reporting requirements; delegation of expenditures.

(a) No financial agent or treasurer of a political committee shall pay, give, or lend, either
 directly or indirectly, any money or other thing of value for any election expenses, except for the
 following purposes:

4 (1) For rent, maintenance, office equipment, and other furnishing of offices to be used as
5 political headquarters and for the payment of necessary employees;

6 (2) In the case of a candidate who does not maintain a headquarters, for reasonable office 7 expenses, including, but not limited to, filing cabinets and other office equipment, and furnishings, 8 computers, computer hardware and software, scanners, typewriters, calculators, audio visual 9 equipment, the rental of the use of the same, or for the payment for the shared use of same with 10 the candidate's business and for the payment of necessary employees;

(3) For printing and distributing books, pamphlets, circulars, and other printed matter, radio
and television broadcasting, and painting, printing, and posting signs, banners, and other
advertisements, including contributions to charitable, educational, or cultural events, for the
promotion of the candidate or the candidate's name, or an issue on the ballot;

(4) For renting and decorating halls for public meetings and political conventions, for
advertising public meetings, and for the payment of traveling expenses of speakers and musicians
at such meetings;

(5) For the necessary traveling and hotel expenses of candidates, political agents, and
 committees and for stationery, postage, telegrams, telephone, express, freight, and public
 messenger service;

21 (6) For preparing, circulating, and filing petitions for nomination of candidates;

22 (7) For examining the lists of registered voters, securing copies thereof, investigating the

right to vote of the persons listed therein, and conducting proceedings to prevent unlawfulregistration or voting;

25 (8) For conveying voters to and from the polls;

(9) For securing publication in newspapers and by radio and television broadcasting of
documents, articles, speeches, arguments, and any information relating to any political issue,
candidate, or question or proposition submitted to a vote;

29 (10) For conducting public opinion poll or polls. For the purpose of this section, the phrase "conducting of public opinion poll or polls" shall mean and be limited to the gathering, collection, 30 31 collation, and evaluation of information reflecting public opinion, needs, and preferences as to any 32 candidate, group of candidates, party, issue, or issues. No such poll may be deceptively designed 33 or intentionally conducted in a manner calculated to advocate the election or defeat of any 34 candidate or group of candidates or calculated to influence any person or persons so polled to 35 vote for or against any candidate, group of candidates, proposition, or other matter to be voted on 36 by the public at any election: *Provided*, That nothing herein may prevent the use of the results of 37 any such poll or polls to further, promote or enhance the election of any candidate or group of 38 candidates or the approval or defeat of any proposition or other matter to be voted on by the public 39 at any election;

40 (11) For legitimate advertising agency services, including commissions, in connection with
41 any campaign activity for which payment is authorized by subdivisions (3), (4), (5), (6), (7), (9),
42 and (10) of this subsection;

43 (12) For the purchase of memorials, flowers, or citations by political party executive
 44 committees or political action committees representing a political party;

45 (13) For the purchase of nominal noncash expressions of appreciation following the close46 of the polls of an election or within 30 days thereafter;

47 (14) For the payment of dues or subscriptions to any national, state, or local committee of48 any political party;

49 (15) For contributions to a county party executive committee, state party executive
 50 committee, or a caucus campaign committee;

(16) For transfers to any national, state, or local committee of any political party when that
committee is acting in the role of a vendor: *Provided*, That no such transfer may involve any
coordination between the candidate and the political party committee without being considered
as a contribution;

(17) For payment for legal and accounting services rendered to a candidate or candidate
committee if the services are solely related to the candidacy or campaign;

57 (18) For payment for food and drink for campaign-related purposes;

(19) For the payment of any required filing fees associated with the campaign, except that
a candidate may not pay any fines assessed against the candidate or the candidate's committee
pursuant to this article; and

61 (20) For contributions to a candidate committee: *Provided*, That a candidate committee
62 may not contribute to another candidate committee except as otherwise provided by §3-8-10 of
63 this code.

(b) A political action committee may not contribute to another political action committee or
receive contributions from another political action committee: *Provided*, That a political action
committee may receive contributions from its national affiliate, if any.

67 (c) Every liability incurred and payment made shall be for the fair market value of the68 services rendered.

(d) Every advertising agency subject to the provisions of this article shall file, in the manner
and form required by §3-8-5a of this code, the financial statements required by §3-8-5 of this code
at the times required therein and include therein, in itemized detail, all receipts from and
expenditures made on behalf of a candidate, financial agent, or treasurer of a political party
committee.

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(e) Any candidate may designate a financial agent by a writing duly subscribed by the

candidate which shall be in such form and filed in accordance with §3-8-4 of this code.

76 (21) For expenses relating to caregiving services.

NOTE: The purpose of this bill is to define and provide for caregiving expenses for candidates in elections.

Strike-throughs indicate language that would be stricken from a heading or the present law, and underscoring indicates new language that would be added.